

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of	)	Group Art Unit: 3688
	)	
Howard Dernehl, et al.	)	Examiner: Raquel Alvarez
	)	
Serial No.: 09/635,994	)	<b>AMENDMENT AND REQUEST FOR</b>
	)	<b>CONTINUED EXAMINATION (RCE)</b>
Filed: August 9, 2000	)	<b>UNDER 37 C.F.R. § 1.114</b>
	)	
For: <b>WEB BASED REFERRALS</b>	)	162 North Wolfe Road
<b>WITH REWARD INCENTIVE</b>	)	Sunnyvale, CA 94086
	)	(408) 530-9700
	)	
	)	Customer No. 28960

---

Mail Stop **RCE**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This amendment is a bona fide submission filed with an accompanying Request for Continued Examination (RCE) under 37 CFR § 1.114.

**AMENDMENT**

In response to the Final Office Action (“Office Action”) mailed April 14, 2010 and the Advisory Office Action (“Advisory Action”) mailed June 15, 2010, the Applicants request continued examination and further responds as follows.

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks/Arguments** begin on page 11 of this paper.